

Fall 2009 290 Courses

~~1Asian American Culture and Health CCN:76274 (2 units)~~

CANCELLED

Tuesday 10:00-12:00

Instructor: Winston Tseng

The course examines the social, cultural, and structural determinants of Asian American health, and role of race, ethnicity, and socioeconomic status in the production of unequal health and health care outcomes among Asian Americans.

Video and Public Health Leadership CCN:76976 (3 units)

Tuesday 12:00-2:00

Instructor: Caricia Catalane and Ellie Schindelman

This course focuses on using participatory video for public health advocacy, evaluation & research. Learn video & new media skills while evaluating the new SPH Center for Health Leadership. All students are welcome to join Fall 2009. Students who have taken the Fall offering or students with some video experience are invited to join Spring 2010.

Introduction to Health Economic Evaluation CCN:76271 (2 units)

Wednesday 12:00-2:00

Instructor: Alan Shiell

This course provides an introduction to the methods of economic evaluation as they apply to public health and health care interventions.

Health Care Marketing CCN:76279 (2 units)

Monday 2:00-4:00

Instructor: Lynn Upshaw

Prerequisites: Graduate standing in Health Policy and Management or consent of instructor.

This highly interactive course is a hands-on, practical exploration of strategic health care marketing. The course is designed to offer students the opportunity to explore the issues and challenges faced by working health care marketing executives.

Communicating Public Health CCN:76979 (2 units)

Thursday 2:00-4:00

Instructor: Vincent Atchity

In this critical thinking seminar and writing workshop, students will develop and refine the writing and communication skills they need in order to pursue public health goals effectively in a wide variety of different target-audience contexts. We'll examine both deliberate and incidental representations of public health issues in various media, from the ancient to the modern age.

Public Health in Film CCN:76982 (1 unit)

Friday 12:00-2:30

Instructor: Vincent Atchity

In this film and discussion series, we will screen documentary and feature films that depict a variety of public health issues in diverse American cultures. This film series will be offered concurrently with Communicating Public Health.