

Name Denise Herd	Position Title(s) Associate Professor of Behavioral Sciences
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EDUCATION/TRAINING

Institution & Location	Degree	MM/YY	Field of Study
UC Berkeley	BA	1972	Anthropology
SF State University	MA	1978	Anthropology
UC San Francisco	PhD	1985	Medical Anthropology

Positions

1993 -present – UC Berkeley School of Public Health (Associate Professor)
2005-2009 – UC Berkeley School of Public Health (Associate Dean of Students)
2002-2005 – UC Berkeley School of Public Health (Associate Dean of Public Health Practice)
1987-1993 – UC Berkeley School of Public Health (Assistant Professor)
1981-1987 – Medical Research Institute of San Francisco (Research Analyst)

Current Professional Memberships & Affiliations

2013-present – Chair Search Committee, Diversity and Health Disparities
2012-present – Member, Epidemiology, Prevention, and Behavior Research Review Subcommittee, National Institute on Alcohol Abuse and Alcoholism
2011-present – UC Berkeley Equity and Inclusion Advisory Board Member
2011-present – DrPH Management Committee

Recent Honors & Awards

2014 – Leon Henkin Citation for Distinguished Service
2014 – Teaching Excellence Award, School of Public Health
2013 – Teaching Excellence Award, School of Public Health

Service

Alcohol and Drug Study Group
American Anthropological Association
Ketil Bruun Society for Epidemiological and Social Study of Alcohol
Society for the Study of Social Problems

Recent Publications

- **Herd, D.** and Berman, J. Mobilizing for Change, Activism and Alcohol Policy Issues in Inner City Communities, *Social Movement Studies*, 2014, August.
- **Herd, D.** Changes In The Prevalence of Alcohol In Rap Music Lyrics 1979-2009. *Substance Use and Misuse*, 2013.
- **Herd, D.** Changing Images of Violence in Rap Music Lyrics, *Journal of Public Health Policy*, 2009 30, 395-406.
- **Herd, D.** Changes in Drug Use Prevalence in Rap Music Songs, 1979-1997 *Addiction Research and Theory*; April 2008, 16(2): 167-180.
- **Herd, D.** Racial Differences in Women’s Drinking Norms and Drinking Patterns: A National Study. *Journal of Substance Abuse*, 9: 137-149, 1997.
- **Herd, D.** and Grube, J. “Black Identity and Drinking in the US: A National Study”, *Addiction*, 91; 845-857, 1996.