Shifting the narrative: The role of social media in Public Health communications

HEALTH COMMUNICATION MATTERS! WEBINAR SERIES
March 10th 2016

Social Media Resources

- Nonprofit Tech for Good blog from Heather Mansfield.
- Blog posts on social media at Mashable
- Katie Paine's Measurement Blog
- Holtz, Shel. March 11, 2016. Approach Snapchat cautiously...but don't ignore it.
- Symplur and the Healthcare Hashtag Project
- Simply Measured
- SumAll
- Moz
- GatheringPoint
- New Media Training Resources from the Center for Health Leadership

Health Literacy


Want to learn more about the Health Communication Matters Webinar Series? Please visit our Series event page here.