Welcome to the Spring 2013 Issue of The Link. We are proud to highlight the accomplishments of our students, alumni and Center Team. We also have many exciting upcoming events that we hope you can attend. With the implementation of the Affordable Care Act and advancement of placed-based health and "health in all policies" initiatives in our communities, 2013 is a historic and critical year. Our Center intends to be a value added resource to our partners as you carry out your roles in these and other priority efforts. Please let us know how we can best support and collaborate with you. We will continue to empower our amazing UCB students to become effective health leaders and professionals and have a lasting, significant impact on your organizations and the health of our communities.

As always, we thank you for all that you do to support our students and collaborate with our Center. None of what we do is possible without the support of our partners, funders, alumni and students. Invaluable support and collaboration from our School of Public Health administration, faculty and staff is also essential and appreciated. I want to particularly thank Dean Stephen Shortell for all of his support for our Center over the past 11 years. Under his leadership our Center has advanced to become a core and differentiating component of our School in attracting, preparing and providing opportunity to students and having important community impact.

Finally, I want to thank our incredible CPHP-CHL team for all of their hard work and accomplishments. Here’s to a successful 2013 and beyond!

Sincerely,

Jeff Oxendine, Associate Dean, Public Health Practice
Executive Director, Center for Public Health Practice

To view this newsletter electronically, please go to: http://tinyurl.com/cphpnewsletterspring2013
SPRING CLASSES and WORKSHOPS:

**Thursdays, 12:00-2:00pm**
- PH204F: Culture, Public Health Practice & Eliminating Health Disparities: From Ideas to Action in the 21st Century (Iman Nazeer-Simmons), 2032 VLSB

**Tuesdays, 12:00-2:00pm**
- PH298.061: Politics, Policy & Practice in Public Health (Mark Horton), 256 University Hall

**Fridays, 12:00-2:00pm**
- PH290: mHealth: Experiential Learning Course (Caricia Catalani and Lisa Peterson), 115 Kroeber

**Wednesdays, 12:00-2:00pm**
- PH298.015: Health Policy Advocacy Group Study (Jeff Oxendine and Harry Snyder), 238 University Hall

**January - April 2013**
- Pre-Internship Workshops (Academy X and Diana Lizarraga), University Hall and Stephens Hall

**Tuesdays, 4:00-6:00pm**
- PH291: Professional Development Workshop Series (Various Speakers), 150 University Hall and 101 Morgan. **All students, alumni, faculty and professionals are welcome!** For more information, go to http://chl.berkeley.edu/courses. To register, go to http://www.regonline.com/Register/Checkin.aspx?EventID=1177529.

For the SPH Calendar, visit http://events.berkeley.edu/index.php/calendar/sn/SPH.html
For the Campus Calendar, visit http://events.berkeley.edu/

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**Student Spotlight: Joseph Engeda**

**Joseph Engeda,**
UC Berkeley HCOP Alumni and current MPH candidate

My interest in epidemiology began as an undergraduate here at UC Berkeley. Over the summer after my senior year, I had the opportunity to be a part of the Health Careers Opportunity Program (HCOP) and work alongside Professor Denise Herd on a research proposal focusing on point of purchase alcohol advertisement and the targeting of ethnic minorities. HCOP allowed me to get experience on writing a research proposal and meet faculty at the UC Berkeley School of Public Health.

When I was making my decision on where to attend graduate school, the decision to come back to Berkeley was easy. Having had the chance to already work with and get to know some of the faculty during HCOP allowed me to feel confident that I would be able to do research that is important to me and fits my interests. UC Berkeley also gave me the chance to participate in its Summer Preparatory Seminar, a week long program designed to help students make the transition into graduate school while creating a sense of community within the incoming MPH class.

My ultimate goal is to obtain my PhD in Public Health so that I can develop the skills needed to design and conduct research on chronic disease risk factors and outcomes. I have a special passion for reducing health disparities in vulnerable populations and plan to utilize skills from my MPH to help me implement programs and policies to enhance health. I have a personal commitment to take specific action to help advance the quality of people’s lives by creating programs and advocating for policies geared towards eliminating health disparities. I have no doubt that my MPH from UC Berkeley will help me accomplish these goals.
Alumni Updates

Sharon Wong, MPH

Ten years after receiving my MPH, I am thrilled to be working in the Division of Adolescent and School Health at the Centers for Disease Control and Prevention (CDC) with projects that focus on promoting sexual health and HIV prevention for LGBT youth. My time at UC Berkeley helped expose me to diverse topics and expertise among faculty and students that gave me a broad understanding of the possibilities within the field of public health. I encourage current students to proactively reach out to tap the wealth of knowledge and experience around you - inside and outside the Center for Public Health Practice. Public health by its nature is removed from the satisfactions and learning opportunities of direct service with real people. Keep this important connection in your life through listening sessions or volunteering with the populations you target in your programs and research. And consider working within the federal government. CDC and other federal agency internships and fellowships are an excellent way to explore a wide array of public health careers.

Devy Emperador, MPH

I am a Global Health Corps Fellow (GHC) and Distance Learning Officer with the Infectious Diseases Institute (IDI). IDI is a local NGO based in Kampala, Uganda that conducts research, training, outreach, and care for those affected by HIV/AIDS and other infectious diseases. GHC is a one-year fellowship that focuses on engaging young people of different backgrounds to work in organizations through the U.S. and Africa to build the movement for health equity. My main job as a distance learning officer with the training department is to adapt current and develop new training curricula that health care workers, both in Uganda and throughout sub-Saharan Africa, can access and learn from. With my co-Fellow Carol, we’ve piloted new courses on pediatric HIV management, data management, and HIV prevention using online and mobile-based technology. I also helped develop and ran the first course in Uganda on comprehensive HIV prevention geared towards program managers and leaders. Meeting leaders in the HIV/AIDS field from Uganda and worldwide was the highlight of my time here. When working in public health, it’s important to think about your values and search for organizations or opportunities that share those values - you’ll feel happier, productive, and fulfilled. And, if you’re interested in working in global health I encourage you to apply to GHC - this program has allowed me to work with a wonderful organization, learn leadership skills, and develop a network of people that I will call my colleagues and friends for a long time.

Tanya Libby, MPH

As Epidemiologist for the California Emerging Infections Program, I work to enhance foodborne outbreak detection, investigation and reporting in the Bay Area by examining surveillance data for trends and clusters and assisting local health jurisdictions with outbreak investigations. The professional contacts, leadership skills and career guidance I obtained through the Center for Public Health Practice helped me to diversify my public health experiences and maximize their impact. I recommend students seek internships or other opportunities where they will be challenged to develop practical skills that cannot be taught in a classroom. As the on-site study coordinator for a malaria epidemiology research project in Tanzania, I quickly learned that the ability to trouble shoot problems, take initiative and foster successful collaborations was vital to our success. In addition to epidemiology expertise, I developed cultural sensitivity, interpersonal skills, and exceptional adaptability. These competencies were invaluable in obtaining the Association of Schools of Public Health (ASPH) epidemiology fellowship with the Centers for Disease Control and Prevention (CDC) and transferable to my main project leading a national survey on vaccination policies of healthcare personnel. The fellowship provided the opportunity to build on the analytical skills I gained in the MPH program, to confidently lead projects with far-reaching impact, and to explore the breadth of public health initiatives at CDC, including the Emerging Infections Program where I am currently employed.
2013 CHL Mini Retreat:
On Thursday, January 31st, the Center for Health Leadership (CHL) held a Mini Retreat, where 40 students, staff, and faculty of the School of Public Health met to network and discuss CHL programming and strategic directions for the current year.

Topics included:
• How to capture and quantify student experiences with CHL
• How the programs and impact of CHL can best be shared with prospective students
• Advocacy Initiative
• Recent Alumni Initiative
• Leadership Day II for returning second-year students
• Structure of the CHL Association

Highlights from Fall 2012 CHL Sponsored Courses:
mHealth: New Horizons Through Mobile Technologies
This new course introduced students to the world of mHealth through exposure to effective, innovative, & affordable mobile health tools. Students learned from video and multimedia presentations on current initiatives around the globe, engaged in dialogue with engineers and developers at the leading and trailing edges of technology, and articulated their own mHealth projects by linking real world challenges with technological opportunities.

In the last class of the course, students put what they learned into practice during the "Zombie Apocalypse" mHealth Game. They formed outbreak investigation, rescue, and communication teams that leveraged mHealth tools like Verboice and Remindem to save the world from a Zombie outbreak!

To see pictures from the mHealth Zombie Apocalypse Game at UC Berkeley, visit http://www.flickr.com/photos/instedd/sets/72157632238979191/show/

Meet the 2014 Leadership Fellows!
The CHL is excited to welcome the 2014 Leadership Fellows! This newest cohort of Fellows, the fourth cohort in the program, includes 11 students who represent all School of Public Health concentrations and several dual degree programs. To learn more about the 2014 Fellows, visit http://chl.berkeley.edu/programs/fellows-program

Stay tuned for the inaugural CHL Newsletter:
Later in February, the CHL will be sending an inaugural newsletter, highlighting the above and many additional programs in more detail, as well as student and alumni spotlights and upcoming events and opportunities. Please stay tuned for this newsletter! In the meantime, for more information about CHL, please visit: http://chl.berkeley.edu/.

CHL Fellows BLOG

Public Health is...The Center for Health Leadership’s blog about public health issues around the globe. Check us out online at http://publichealthis.wordpress.com/

Recent articles:
"Public Health is...Humanizing Births "
"Public Health is...Buying Local"
"Public Health is...Variety"
The CHL Association (CHLA) Inaugural Innovation Conference: Passion in Action

Involved in innovative research in public health? Taking a unique approach to tackling health disparities?

You are invited to submit a proposal for a 5-10 minute presentation, Ted Talk style, for the Center for Health Leadership Association’s inaugural innovation conference on Friday, April 19th, brought to you by the Passion in Action Committee of the CHLA.

The conference will be held in Ted Talk style, with an opening keynote speaker, followed by 5-10 minute "talks" from graduate students, professors and community members. We encourage talks that inspire through a variety of formats, and welcome multimedia, audience participation, and even musical accompaniment!

Passion in Action is an opportunity to network, present new findings or innovative ideas in public health, and explore opportunities with key public health stakeholders at the university and within the Berkeley community. Accepted talks will be filmed during the conference and posted to the Center for Health Leadership’s website. To learn more about how to get involved, please go to: http://chl.berkeley.edu/programs/chl-association/committees/chla-conference-2012

The CHL Annual Leadership Conference 2013

Save the date for the CHL Annual Leadership Conference, "Health 3.0: Transforming Community Health and Care Delivery - Upstream Innovations in an Era of Health Reform" on May 30-31, 2013 at the Clark Kerr Convention Center in Berkeley!

Confirmed speakers include:
Panel:
Anthony Iton, M.D., J.D., MPH, Senior Vice President for Healthy Communities at The California Endowment
America Bracho, M.D., CEO/President, Latino Health Access
Larry Cohen, MSW, Founder/Executive Director, Prevention Institute
Loel Solomon, Vice President, Community Health Initiatives at Kaiser Permanente

Speaker on Collective Impact Strategies:
Lalitha Vaidyanathan, Managing Director, FSG

There will be an Executive Breakfast for CEO’s and Executive Leaders in Public Health on May 30, 2013, 7:30am at Clark Kerr Convention Center. Stay tuned- more details to follow!

Career Services

What century is your resume in?

In the 20th century, hopeful employees would update their resumes, go to the printer, and have 100 copies made on 'special' resume paper. In the 21st century, resumes are tailored to each job and attached to an email message or cut & paste into an online form. Back in the day, when updating your resume meant pulling out the typewriter and typos meant starting all over again with a fresh sheet of paper, resumes focused on your achievements and how you spent your time at work. Employers reviewing your resume would have to decipher if their prior experience relates to the job to which they are applying. Gone are the long lists of irrelevant responsibilities and menial jobs that provided spending money and not much else. The 21st century resume is your marketing piece for the new job not your work....

continued on next page
Health Careers Opportunity Program (HCOP)

Congratulations on another successful semester of the UC Berkeley HCOP Primary Care and Public Health Exposure course!

Taught by Kelechi Uwaezuoke, MPH; Jeff Oxendine, MBA, MPH; & Karen Sokal-Gutierrez MD, MPH. Course Coordinator: Maria Fernandez, MPH

It was an amazing Fall semester filled with exciting site visits to Richmond City Hall and La Clinica de La Raza in Oakland, and guest lectures from leaders in the field such as Dr. Susan Ivey, Dr. Bonnie Zell, Laura Long and many others. Additionally, students delved deep into current events by engaging in Hot Topic student presentations ranging from Health Care Reform Implementation to shifts in medical school to train more primary care physicians. The class concluded with group project presentations and special guests Darien Louie, Director of Public & Private Partnerships, and Lianna Adauto, Senior Community Development Officer, from the East Bay Community Foundation (EBCF). For their final presentation, students were tasked with completing a mock grant proposal based on Kaiser’s Community Benefit model. The result was four presentations on projects including:

- Expansion of the Fruitful Minds Nutrition Program to three middle schools in Richmond
- Reducing the Incidence of Obesity Amongst Latino Immigrant Parents
- Project EMBRACE which strives to reduce health disparities in post-partum depression among socioeconomically disadvantaged pregnant women in the SF Bay Area
- The Educational Empowerment program designed to provide youth with the tools and education necessary to make healthy decisions and ultimately decrease health disparities and poor health outcomes.

We would like to give special thanks to Darien and Lianna of EBCF who took it upon themselves to provide four $250 honorariums to Richmond Fit for Life, Asian Health Services, Fruitful Minds and La Clinica de la Raza in honor of the hard work of our HCOP students on their proposals and presentations. HCOP is extremely grateful for their time, priceless wisdom and going above and beyond what we could have hoped for as guests of our final presentations.

The students, presenters, and facilitators were truly impacted by the course and we are excited to have 16 new leaders and advocates who represent the vital synergy between Public Health and Primary Care!

Contact Kelechi Uwaezuoke, HCOP Program Manager, at kelechi@berkeley.edu.
In October 2012, the Isms Collaborative held Part 2 of the "Building Hope and Change in our Health Organizations" conference series, which was sponsored with the UC Berkeley School of Public Health and CALPACT.

An amazing team facilitated the conference:
- Ken Hardy, Professor, Drexel University & Multicultural/ISMs Trainer
- Nancy Kahn, Non-Violent Communications & "Transforming Oppression" Trainer
- Laurin Mayeno, Organizational & Multicultural Consultant

The conference was designed to meet some ambitious goals:
- To increase awareness of our multiple identities and experiences of internalized oppression and privilege;
- Recognize how privilege and oppression "show up" in our workplaces/organizations;
- Explore how we can address differences in power and privilege in ways that are useful and productive in our relationships and our work;
- And consider how we can be allies for each other in dealing with these issues.

Although these subjects can be difficult to address both on personal and professional levels, attendees demonstrated understanding and compassion, as they listened to and learned from one another’s experiences with isms in the workplace and other settings.

Participants shared:

"I appreciated Ken’s balance of toughness/tenderness, seriousness and humor in doing this work"
"I saw Nancy role model consistency in her interactions, holding space for others to express their feelings and beliefs with respect"
"Laurin was really open and attentive to the audience and helped create a safe space for all"

The most valuable learning from the day:

"How to speak up with truth and integrity but not try to change others"
"Everyone agreeing that we still have work to do in educating our communities where we live. Like Dr. Hardy said, "It starts with you!"
"Be the change we want to see in the world"

The Isms Collaborative is currently working towards another innovative conference for Fall 2013. For more details, go to http://chl.berkeley.edu/events/isms-conferences

It has been an exciting few months for the diversity efforts at UC Berkeley School of Public Health! In November, we hosted an amazing group of students from Spelman and Morehouse Colleges. We are excited to strengthen our partnerships with HBCUs and work to create a pipeline for their students to come to Berkeley.

Our very own Director of Diversity, Abby Rincón, was invited to be the keynote speaker at the Pre-Medical and Pre-Health Conference at CSU, San Bernardino. Approximately 500 students attended this conference, most of whom were passionate about addressing health inequities. After hearing Abby speak, many of these students are now eager to pursue public health.

Lastly, we would like to thank Kaiser Permanente for funding our new Diversity Outreach Coordinator, Durrain Ansari-Yan, MPH. Durrain, a recent MPH graduate, is a major asset to our team as we continue to help underrepresented and disadvantaged students pursue graduate education and careers in public health.

Contact: Abby M. Rincón, Director of the Office of Diversity Services
Email arincon@berkeley.edu or call 510-643-7900.
California Pacific Public Health Training Center (CALPACT)

The California Pacific Public Health Training Center (CALPACT) is a federally funded, collaborative effort to increase the size and capacity of the public health workforce in Northern and Central California, Hawaii, and the US Pacific Islands. CALPACT does this by offering trainings, events, and projects that focus on leadership development, the use of new media in public health, multicultural health, and cultural competency.

CALPACT conducts a variety of trainings - in person and virtually via webinars and videos - and sponsors several conferences including most recently:

- Professional Development Workshop Series (Various Speakers), 150 University Hall and 101 Morgan on Tuesdays, 4:00-6:00pm or 4:30-6:30pm. All students, alumni, faculty and professionals are welcome! For more information, go to http://calpact.org/index.php/en/courses/classroom-trainings.
- Mastering Workplace Performance & Productivity featuring Jason Womack
- The Isms Conference: Making the Invisible Visible: Healing the Wounds of Internalized Oppression and Privilege
- Pacific Global Health Conference
- Health Communications Matters! Webinar Series

Upcoming CALPACT trainings, events and projects:

Health Literacy Webinar Series: following on the success of the "Health Communications Matters!" webinar held in September, 2012, CALPACT will be sponsoring three upcoming free webinars that will help participants in all walks of public health to apply health literacy principles to their everyday communications. Stay tuned for the next in the series this March!

Create. Connect. Collaborate: New Media Best Practices Training Series:

register now for the next sessions in the series including guest organizations sharing their best practices for blogging, using video, webinars, and mobile technology for health! For more information, go to http://calpact.org/index.php/en/courses/classroom-trainings.

CALPACT is partnering with public health departments, community clinics and health plans, as part of our aim to educate the Public Health workforce in a variety of essential areas.

Website: http://www.calpact.org

Email: sphcalpact@berkeley.edu
New Team Members

Durrain Ansari-Yan

Durrain Ansari-Yan, MPH is the Diversity Outreach Coordinator for the UC Berkeley School of Public Health. Durrain is a native of the Bay Area and has always loved everything about growing up in a vibrant place like the East Bay. In 2008, Durrain graduated from UCLA with a BA in psychology. She then moved back to the East Bay and began work at Center for Health Training, a non-profit in Oakland that organizes and implements training for health providers who work with under-served populations. This was where Durrain’s passion for addressing health disparities began, and she continued to pursue this passion at the UC Berkeley School of Public Health where she graduated with a MPH in Epidemiology and Biostatistics in 2012. During her time at SPH, Durrain was a GRADS (Graduate Recruitment & Diversity Services) Coordinator which made her realize how much she loves working with students! Durrain loves both community health and epidemiology and gets the best of both worlds working part time as the Diversity Outreach Coordinator as well as part time as an Epidemiologist in Marin County.

Dominique C. Campos

Dominique C. Campos, M.B.A. is the Events Coordinator for the Center for Public Health Practice. She graduated from Mills College with her undergraduate degree in Political, Legal, Economic Analysis, with an emphasis in Economics in 2008, and in 2009 with her Master of Business Administration degree. Dominique made her entrée into the Public Health arena while working as Training Coordinator for Cardea. There, she coordinated trainings for various projects including Region IX Title X family planning and the East Bay AIDS Education and Training Center. Her experience spans trainings and conferences, national and international, small and large, in venues from clinics to correctional facilities.

Maeve Sullivan

Maeve Sullivan, M.A., is the CALPACT Program Manager at the Center for Public Health Practice. She received her B.A. from Hampshire College and her M.A. from the University of Chicago, School of Social Service Administration. Maeve brings 15 years of social service, workforce development and community health experience to her position. Following graduate school, Maeve served as the Integrated Services Program Manager and the Walk-In Center Manager at Glide Memorial. She went on to work for a workforce development collaborative that provided social and educational services and developed career pathways in the union construction trades for minority men and women in West Oakland. Her position as the Director of Programs and Grants at the Community Clinic Consortium provided her with a rich understanding of the important role that community health centers play in improving the health and wellness of uninsured, disadvantaged communities. Maeve is passionate about increasing culturally and linguistically appropriate access to behavioral health, oral health and reproductive health services for low-income, diverse people. She is committed to reducing health disparities by increasing effective learning opportunities for medical professionals and health promoters.
The Center for Public Health Practice's mission is to support students, faculty, alumni, and practitioners to achieve excellence in practice as they promote individual and community health. CPHP collaborates with academic, practice and community partners to make the link between teaching, research, and the practice of public health and provides services appropriate to the needs of its key constituents. We live and promote a commitment to diversity, human rights, and social justice in all we do.

We fulfill our mission through the following services:

- Internships
- Career Services
- Professional Development Opportunities
- Multicultural Health Initiatives
- Leadership Development
- Workforce Development