Fall 2013 is an exciting time for the Center for Public Health Practice (CPHP). We welcome our 1st year students and encourage you to take advantage of our many leadership, career, and professional development opportunities. We are energized by the stories returning students share about their internships and are inspired by their impact on organizations and communities. You can read about some of their stories in this issue. We commend the interns for their growth and contributions and thank their host organizations and preceptors who provided meaningful experiences.

We are also excited about the arrival of Stefano Bertozzi, our new Dean of the School of Public Health. Dean Bertozzi brings a wealth of public health leadership and practice experience in international and US communities. We welcome and look forward to working with him.

I want to express our deepest gratitude to Stephen Shortell, for his 11 years of leadership as Dean and his tremendous support of our Center. Under his leadership our Center grew and transformed to add greater value to students, alumni and our communities. Career Services, the Center for Health Leadership and the Health Careers Opportunity Program are just a few of the CPHP programs that Dean Shortell supported us to create and expand.

With Dean Shortell’s support we have increased our CPHP programs and impact through leveraging external funding and partnerships. I am pleased to announce 3 important new CPHP initiatives. We just received a grant from The California Endowment to develop a new Health Policy Advocacy Initiative. The focus is on preparing our students with practical skills in health policy advocacy and opportunities to work on policy change that will benefit California communities. Through a grant from the Robert Wood Johnson Foundation, we are partnering with the California Department of Public Health to develop a comprehensive health workforce plan. We are also partnering with the Office of Statewide Health Planning and...
Fall Classes and Workshops

**Tuesdays, 12:00-2:00pm** - PH298.40: Health Policy Advocacy in Action Group Study (Jeff Oxendine and Harry Snyder)

**Wednesdays, 2:00-5:00pm** - PH220D: Health Policy Advocacy (Harry Snyder and Anthony Iton)

**Tuesdays, 4:00-6:00pm** - PH291A: What can you do with a degree in public health? (Jeff Oxendine) (open to all students; you do not need to be enrolled)

**Fridays, 12:00-3:00pm** - PH290: mHealth: New Horizons for Health Through Mobile Technologies (Caricia Catalani and Lisa Peterson)

**Sept. 9/Sept. 25/Oct. 23: 4:30-6:30pm** - International Health Internship Preparation Workshops (Guenet Sebsibe)

For the SPH Calendar, visit [here](#).

For the Campus Calendar, visit [here](#).

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**MPH Summer Internships**

The Center for Public Health Practice (CPHP) congratulates the 90 MPH students who successfully completed their 2013 Summer Internships!

As an integral part of the MPH degree at UC Berkeley’s School of Public Health, the internship program is the primary means through which students strengthen their practice knowledge and skills. CPHP coordinates a comprehensive “high touch, high tech” internship placement process for MPH students in all concentrations. CPHP recruited more than 350 summer and part-time school year internship opportunities through our extensive network of community partners, employers, and alumni to offer students meaningful, paid internship placements in a wide range of public health settings.

We thank Kathy Kwan, MBA/MPH ‘93, and the Eustace-Kwan Family Foundation for funding internship stipends to interns working in local organizations that support the Bay Area’s most underserved communities, and who otherwise could not afford to pay a student. CPHP’s California Pacific Public Health Training Center (CALPACT) grant and Center for Health Leadership (CHL) also provided supplemental funding for students to work in local public health departments and underserved communities.

Of the 90 Summer 2013 placements, 61 were in the Bay Area, 10 were at international sites, 7 were in the Sacramento area, 6 were out-of-state, 4 were in Washington D.C., and 2 were in Southern California.

Student internships took place in a variety of fields: nonprofit organizations - 32%; university/research work - 29%; government agencies - 20%; healthcare systems - 10%; the private sector - 8%; and other - 1%.

**Support student internships:** For those interested in making donations to support internship stipends for students to work in underserved communities, please contact Jeff Oxendine at oxendine@berkeley.edu.
Student Internship Spotlights

Jessica Foster

I did my MPH internship this summer with the California Department of Health Care Services (DHCS) in Sacramento, the agency that runs the state Medicaid program (also known as Medi-Cal). It was an incredibly exciting time to be there and a unique moment in history, as the department gears up for major changes in 2014 under the Affordable Care Act. I interned in the Medi-Cal Eligibility Division, where I worked with the Chief of Policy Operations on a variety of projects – much of it related to operationalizing changes to state and federal law under health care reform, analyzing and developing California policy, and implementing the Medi-Cal expansion that will extend eligibility to an additional 1.4 million Californians next year. My division also worked very closely with Covered California, the new health insurance exchange, which meant I got to help develop the application and eligibility system, observe field testing, and review marketing and outreach materials to promote enrollment this fall. At the end of the summer, I drew upon my experiences and observations to give a comprehensive training to the division on health reform and how it will impact their work in the year ahead. Being at DHCS exposed me to the immense complexities of the Medi-Cal program and its critical role in ensuring that low-income Californians have access to care. It also gave me a great opportunity to apply the skills and concepts I’ve learned in the MPH program and to explore career paths in the government sector. I’m so grateful to the Center for Public Health Practice and the Center for Health Leadership for making the internship possible, providing supplemental funding and support, and helping me acquire the tools to make meaningful contributions. A big thanks also to my preceptors, Terri Stratton and Harold Higgins, and the team at DHCS for hosting me and making it a memorable learning experience.

Dario Maciel

This past summer, the CPHP matched me to an internship with the monitoring and evaluation team of the Guatemalan NGO WINGS, whose focus is on reproductive justice for all Guatemalans. As an intern, I was tasked with assessing the impact of the organization’s advocacy program, which trains hundreds of municipal women’s group members on gender equity, sexual and reproductive health and grassroots advocacy. The advocates “graduate” from the program by coordinating and launching a local advocacy campaign addressing a social justice issue arising from the will of their communities. My fieldwork for the project took me to 16 of Guatemala’s 22 departments (Guatemala’s equivalent of a state), spanning the entire area where the program operates, traveling with program staff and volunteers to trainings and campaign planning workshops. The highlight of my experience was conducting in-depth interviews with the program’s advocates and hearing their stories about the challenges and rewards of the work they do to promote the rights of women in their communities. It never ceases to surprise me how much you can learn by listening to others. And it’s not a simple task. Learning to listen has been a recurring theme in my education at the School of Public Health, not only as the backbone of the work I accomplished with WINGS over the summer, but in working with community partners in the San Francisco Bay Area through class projects and as a Center for Health Leadership Fellow. Advocacy in all its flavors is such an important component of the work we do as public health leaders-in-training, and listening to the stories others tell is the first step in understanding the strengths and needs of the communities with which we collaborate.

Sophie Egan

Working on the Science desk at The New York Times in Manhattan, I reported and wrote stories ranging from why the national smoking rate may have dropped to the health tradeoffs of entrepreneurship and a pain-reducing robot. Every day I learned something new. Interviewing and writing taught me a great deal, but I also gained immense insight from “New York Times University”: social media trainings; internal talks by legal experts and a Syrian war correspondent; brown-bag author panels; and trips to the newspaper’s archive and R&D lab. On a personal note, it was certainly a highlight to see my story “Making the Case for Eating Fruit” become #1 most emailed on nytimes.com. But most rewarding were the one-on-one conversations I had with the brilliant and inspiring editors in Science. I drew on the Center for Health Leadership idea of “leading from where you are” when I had Gallup-Healthways conduct an analysis specially for the Times for my entrepreneurs story. And when I stepped up to the filming platform and clipped on my microphone for my first TimesCast video, I remembered what Jeff Oxendine always says: If you feel uncomfortable, it means you’re about to grow.
Founded in 2008, the mission of the Center for Health Leadership (CHL) is to inspire and empower a diverse cadre of current and emerging health leaders to realize their leadership potential and solve the health and workforce challenges facing California and the world. Our priority is strengthening the leadership capacity and opportunities for UCB graduate public health students and alumni. We emphasize “leading from where you are” to make a difference in the School of Public Health, the health of communities, and systems change. CHL’s vision is that School of Public Health Graduates will:

• be aware & confident of their ability to lead
• have strong technical & leadership skills
• be effective in their first jobs and beyond
• be able to make a lasting, significant impact in public health

2013 Student Orientation: Leadership Day

On August 27, 2013 the Center for Health Leadership (CHL) hosted its Annual Leadership Day for new and returning students. We had over 100 incoming students in attendance!

Leadership Day for first-year students offered a range of activities to start their leadership skill development at the School of Public Health, including teamwork training; networking with recent alumni and emerging health leaders; icebreaker and get acquainted activities; and a keynote address from Dr. Ron Chapman, Director of the California Department of Public Health.

The returning students were able to have a private Q&A session with Dr. Chapman, followed by a lovely wine and cheese with the first years and the recent alumni. Both events received positive evaluations from the students. As one student stated, “I loved hearing Dr. Chapman speak and meeting with alumni - great advice and helpful to know what you can do with an MPH!”

2014 Fellows

The Center for Health Leadership is excited to share with you the fourth cohort of Fellows, the 2014 Fellows! These 11 students, who represent all School of Public Health concentrations and several dual degree programs, began the program in January 2013, and will complete the Fellowship upon graduation in May 2014. Learn more about the 2014 Fellows here.

Support the Fellows! The CHL is launching a new campaign to increase our number of and support for Leadership Fellows. Contact Jeff Oxendine at oxendine@berkeley.edu if you want to help fund a Fellow!
New CHL Initiative: The CHL Association (CHLA)

Last year, the Center for Health Leadership (CHLA) accomplished some amazing things - from the first ever PHormal (the School of Public Health’s own formal end of the year dance), to a round of great mini-grants, to an outstanding CHLA Passion in Action conference. There was even a soccer-playing therapy dog, Jeffrey, at the annual De-Stress Fest! The CHLA Board is excited to announce that we will be taking this year to relaunch and refocus the CHLA to become a professionally focused group. By the end of this year, we will have created a never before seen student group that provides School of Public Health students with professional opportunities, events, and trainings that students want.

The CHLA is actively recruiting first and second year students in all School of Public Health concentrations for both Association members and a new round of Board Members. The returning members of the CHLA and the Board are excited about the chance to enjoy a truly unique professional development and leadership opportunity. Keep an eye out for announcements, events, and more from the CHLA here.

5th Annual Leadership Conference

Jeff Oxendine, Kevin Barnett, America Bracho, Larry Cohen, Loel Solomon, and Lloyd Dean

On May 30 - 31st, 2013, the Center for Health Leadership (CHL) and the California Pacific Public Health Training Center (CALPACT) hosted the 5th Annual Leadership Conference - Health 3.0: Transforming Community Health and Care Delivery: Upstream Innovations in An Era of Health Reform. Over 210 attendees engaged in a critical conversation on how best to implement sustainable, fundamental “upstream” changes in public health approaches that address the root causes of disease and disability; and how to transform the way we deliver health care, in an era of health reform, to ensure access to quality affordable health care for all.

Highlights included a rousing panel with Anthony Iton from The California Endowment, America Bracho from Latino Health Access, Larry Cohen from the Prevention Institute, Loel Solomon from Kaiser Permanente, and Kevin Barnett from the Public Health Institute; keynotes from Lloyd Dean of Dignity Health, Clark Kellogg of Collective Invention, and Lalitha Vaidyanathan of FSG; and Bright Spot sessions with leading local innovators in public health and health care. One conference attendee shared, “I’m leaving here very motivated, investing in shifting the health paradigm was fabulous.” Learn more here.

Visit the CHL website!

ACCOLADES

Congratulations to Sophie Egan, MPH 2014, CHL Fellow 2014, for publishing “Stunt Foods” in October’s Wired and on the NYT Well Blog this last summer!

Well

CHL FELLOWS BLOG

The Center for Health Leadership's blog about public health issues around the globe. Check us out online!

"Public Health is... Improving the Life Course for Homeless Pregnant Mothers"
Career Services

There are a number of ways for organizations and public health professionals to connect with UC Berkeley School of Public Health students and alumni!

Public health professionals can:
1. Participate in our networking events and annual job shadow program.
2. Join our network of public health professionals available to engage in informational interviews.
3. Act as a preceptor for an MPH summer intern or class project.

Organizations and Employers can:
1. Post jobs, internships and volunteer opportunities for Bachelor, Masters, and Doctoral level students on the School of Public Health Jobsite.
2. Sponsor a school-wide coffee hour to meet with students, faculty and staff.
3. Host an information session or site visit.
4. Participate in a career fair.

If you or your organization would like more information on any of these opportunities please contact Ruthann Haffke, Career Services Manager, haffke@berkeley.edu or 510-642-0431.

Welcome Katherine Castro 
2013-2014 Career Counseling Intern!

Katherine Castro is a graduate student at San Francisco State University earning her Masters degree in College and Career Counseling. She graduated from University California Davis where she received her Bachelor’s degree in Organizational Studies and minored in Chicano Studies.

She has over 6 years experience guiding and assisting students through academic and personal issues. Katherine has a unique understanding for students and the challenges they may face because of her own experience as a first generation college student, and she is passionate for students and their success.

Katherine will be providing career counseling and programming to students and alumni. She can be reached at katherine.ucb.ph@gmail.com.
Summer Preparatory Seminar 2013 aka “boot camp” was a huge success under the direction of Abby Rincón and Durair Anvari-Yan. 30 incoming MPH students from all concentrations participated in the intense 4 day program the week of August 19. Contributing to the success of the seminar were several CPHP staff and School of Public Health faculty such as Jen Lachance, María Fernández, Lisa Peterson, Caricia Catalani, Amani Nuru-Jeter and Iman Nazeeri-Simmons. Dr. Melanie Ter- valon delivered a stand out workshop on Cultural Humility and our fundamental biostatistics course was offered by Mike Leong. Here is what some of the students had to say:

- “I cannot imagine what orientation and starting my graduate career would have been like without it. I feel like the next two years are going to be so much more smooth and meaningful because of everything and everyone I was exposed to during summer seminar. I feel like I already have a community here and that I am starting my first semester with goals I can articulate and, hopefully, attain.”
- “Spending 4 days getting to know, and bonding with incredible people; all while we began to learn new topics and ways to improve our academic abilities in graduate school.”
- “This experience prepared me not only because of the presentations that are directly applicable to school but also because it helped me feel motivated and reassured that going back to school was the right move for me. Thank you!”
- “I feel so lucky that I got to participate. I wish it was a mandatory week for everyone!”

Abby M. Rincón, the Director of Diversity for the School of Public Health, coordinates the program, which has served over 200 students since 2005. The program was developed to prepare students for the transition to graduate level studies at the School of Public Health. The fundamental philosophy of the seminar is to help create and establish a healthy cohort for underrepresented students so that it serves as a sustaining and supportive mechanism for them while in graduate school. Students are provided with academic training in statistics and scientific writing, in addition to learning about leadership development and touring important campus resources, such as the University Health Services. CPHP staff are instrumental in planning and implementing key components of the seminar program and also warmly welcome the incoming group.

Contact: Abby M. Rincón, Director of the Office of Diversity Services
Email arincon@berkeley.edu or call 510-643-7900

HCOP Primary Care/Public Health Exposure Course (PCPHE)

"The Primary Care/Public Health Exposure Course provided a safe space to learn and interact with public health professionals. It also gave me an opportunity to learn how to write a grant and present it to local funders and philanthropists. Taking this course enhanced my view of public health and made me realize that I needed to get a dual MD/MPH degree when I apply for medical school in order to effectively serve the community.

I am grateful for the Health Careers Opportunity Program’s (HCOP) support because without them, I would not have had my experiences through the different stages of my academic career."

Adan Garcia-Mecinas
HCOP PCPHE Course Participant
Health Careers Opportunity Program (HCOP)

The primary goal of the UC Berkeley Health Careers Opportunity Program (HCOP) is to increase diversity in the health professions by providing critical programs, activities, and resources to under-represented and disadvantaged students. Committed to inspiring and supporting more qualified, diverse candidates to successfully pursue public health careers and to make a difference in underserved communities, the UC Berkeley HCOP offers programs designed to reduce the barriers that often hinder this population of students from gaining successful entry into graduate school and later retaining them. We offer programs, opportunities, and support services for undergraduates and prospective students, including; an HCOP Summer Research Program; GRE preparation scholarships; Primary Care and Public Health Exposure course (PH198), advising; tutoring; and mentoring.

As an example of HCOP’s work, on April 6, 2013, we co-hosted the annual Minorities in Health Conference at UC Berkeley with 150 students in attendance. This conference has historically been focused largely on Medicine, but due to the partnership with HCOP, the conference is now infused with Public Health.

Our wonderful 2013 HCOP Summer Research Scholars completed an 8-week research internship working with world-renowned faculty and School of Public Health Researchers. The summer included guest lectures from Dr. Meredith Minkler, Dr. Cheri Pies, Dr. Amani Nuru-Jeter, and CPHP Staff: Abby Rincon, Ruthann Haffke, and Jeff Oxendine. Our Summer Research Scholars also took field trips to Glide Health Services in the Tenderloin SF Community and the Berkeley Public Health Clinic. The Summer Program was culminated by an amazing final symposium where students presented their research work to mentors, School of Public Health staff and faculty, family and friends. A number of our students will be continuing their research work in the Fall.

Contact: María Fernández, HCOP Advocacy Coordinator, at mariafdz@berkeley.edu

Health Careers Opportunity Program (HCOP) Scholar Spotlight

“As a member of HCOP’s 2012 Summer Research Program, I was fortunate enough to continue my work in the lab and gain some invaluable professional skills as well. Even after all the fun and hard work during the summer was over, I gained a lot of support and advice from HCOP.

During the months that have followed, HCOP has unconditionally supported me with everything that I needed in order to have a successful application to graduate school. Over the last 4.5 years, I have gained key skills, knowledge, and networks that will enable me to be an agent of change as a bicultural Ethiopian-American working to eliminate health inequities in local and global communities.”

Biruk Tammru
2012 HCOP Summer Research Scholar
Advocacy Initiative

“At the beginning of the semester, I had no idea as to what health advocacy was. Now I can say that the class [PH298.40] was not just an orientation to the field, but also to my career. I truly feel drawn to health advocacy as a profession, as if my participation in this class finally answered a burning question that has lingered in my mind for the past 30 years.”

- MPH/MPP student

We are excited to announce a New Health Policy Advocacy Initiative that has been funded with a generous grant from of The California Endowment. This Health Policy Advocacy Initiative will create a program for students, recent alumni and public health organizations to engage in campaigns to improve or protect health policies. This will provide practical hands-on advocacy training to augment other student learning modes. The overarching goal is for students and graduates to serve as effective agents of change for underserved communities throughout California by working with Building Healthy Communities (BHC), BMoC programs, Community Transformation Grant (CTG) sites, organizations working on ACA implementation, and other CBOs working for better health.

The Health Policy Advocacy Initiative will include opportunities for broadening and deepening the skills, knowledge and relationships of School of Public Health students who want to directly engage in changing policy.

Want to get involved? Email: healthadvocacy@berkeley.edu.

Seeking a Program Manager for the Initiative!
The Program Manager position for the new Health Policy Advocacy Initiative is open for applications! Learn more about this position and apply here.

mHealth Course Highlights
At the Center for Health Leadership (CHL) we're passionate about providing opportunities for students to use innovative new media and technology for real world challenges. An example from the new PH290 mHealth: New Horizons via Mobile Technology course is the award winning Emmunify project, aimed at improving the immunization process in rural India with the use of a mobile app and an RFID chip.

The project was a winner at the Big Ideas@Berkeley contest and the UC Berkeley Digital Health Hackathon!

Congrats to Professor Julia Walsh, and students Jessica Watterson, Erik Krogh-Jespersen, Anandamoy Sen, Sanat Kamal-Bahl, Eunkwang Joo, Emily Murphy, Amanda Wheeler, and Sri Rallabhandi for your outstanding work!
CPHP Partners with office of Statewide Health Planning and Development (OSHPD)

Center for Public Health Practice (CPHP) staff facilitated **Phase III of the Career Pathways Sub-Committee in partnership with the office of Statewide Health Planning and Development (OSHPD)**. Statewide career pathways, recommendations and action plans were developed and they will **strengthen the supply, distribution and diversity of California’s Public Mental Health Workforce**. The Sub-Committee considered the following mental health professions:

- Psychiatrists
- Marriage and Family Therapist (MFT)
- Clinical Psychologist
- Psychiatric Mental Health Nurse Practitioner / Clinical Nurse Specialist
- Peer Counselors
- Licensed Professional Clinical Counselors
- Alcohol and other Drug Use Counselors

The career pathways and the recommendations that are developed will inform OSHPD in its development of the **Mental Health Workforce Education and Training (WET) Five-Year Plan, 2014 - 2019**. These career pathways and its recommendations will also be integrated with the **California Health Workforce Development Council (HWDC)** overall workforce plan.

CPHP and Accreditation at the California Department of Public Health (CDPH)

The **California Department of Public Health (CDPH)** is working towards achieving accreditation status from the **Public Health Accreditation Board (PHAB)**. Financial support from the **Robert Wood Johnson Foundation (RWJF)** and technical assistance provided by the **Association of State and Territorial Health Officials (ASTHO)** will position the department to submit an application for accreditation to PHAB. Staff at the **Center for Public Health Practice (CPHP)** will facilitate this process and develop a written workforce development and succession plan for the CDPH which will satisfy accreditation requirements and enables CDPH to meet its current and future health workforce and leadership needs.

California Pacific Public Health Training Center (CALPACT)

The **California Pacific Public Health Training Center (CALPACT)** is a federally funded, collaborative effort to increase the size and capacity of the public health workforce in Northern and Central California, Hawaii, and the US Pacific Islands. CALPACT does this by offering trainings, events, and projects that focus on leadership development, the use of new media in public health, multicultural health, and cultural competency. In the last year, CALPACT has conducted 61 trainings - in person and...
Continued from previous page

...virtually via webinars and videos - and sponsored several training series, conferences and events including:

- The 21st Century New Media Training Series
- 5th Annual Leadership Conference - Health 3.0: Transforming Community Health and Care Delivery
- Innovative Leaders Speaker Series
- Health Communication Matters Webinar Series
- Public Health Leadership Lessons From Dr. David Satcher
- American Indian Health Policy and Health Disparities with Dr. Donald Warne

Work with Community Based Organizations

CALPACT has also been working with multiple community based organizations to address change management and organizational and leadership development. We have been working with expert consultants to create tailored approaches to trainings for management and leadership staff at Asian Health Services, San Francisco Department of Public Health, Contra Costa County Department of Public Health and the Building Blocks Collaborative at the Alameda County Department of Public Health. CALPACT staff also played an instrumental role in organizing and implementing a one day Women’s Leadership Summit for the Asian Pacific Islander Community. We provided funding for a graphic facilitator, a fantastic way in which to document the rich and diverse work of the women involved.

Innovative Leaders Speaker Series

CALPACT and co-sponsor, Center for Health Leadership, is excited to report that the new 2013 Innovative Leaders Speaker Series has been a great success! Created for the continued professional development of the public health workforce, the series of sold out lectures and workshops has engaged key leaders like Chip Heath, Tom Jackson, Melanie Wise, and Dana Whitaker to present on leadership, performance improvement, grant writing, and work/life balance. Stay tuned for:

- Basic Grant Writing for Public Health Professionals with Melanie Wise - September 27, 2013

Learn more here.
Visit our website.

Questions? Please email: sphcalpact@berkeley.edu.
The Center for Public Health Practice's mission is to support students, faculty, alumni and practitioners to achieve excellence in practice as they promote individual and community health. The Center collaborates with academic, practice and community partners to make the link between teaching, research, and the practice of public health and provides services appropriate to the needs of its key constituents. We live and promote a commitment to diversity, human rights and social justice in all we do. We contribute to improving the health of our local communities.

We fulfill our mission through the following services:

- Internships and Field Supervisor Support
- Career Services
- Professional Development Opportunities
- Center for Health Leadership (CHL)
- Health Workforce Development and Diversity
- Institute for Healthcare Improvement UC Berkeley Chapter
- Multicultural Health and Community Projects
- Health Careers Opportunity Program (HCOP)
- California Pacific Public Health Training Center (CALPACT)
- New Media in Public Health

About Us