

Thanks to Berkeley... and You

More than two years since the public launch of *The Campaign for the School of Public Health*, our friends and alumni have overwhelmingly demonstrated their commitment to creating “healthier lives in a safer world.” Despite the current economic climate—in which people are forced to make tough choices about their philanthropy—many have recognized the School of Public Health’s strides toward achieving its vision of a healthier future. More than 3,554 individuals and 331 organizations have contributed to *The Campaign for the School of Public Health* to date.

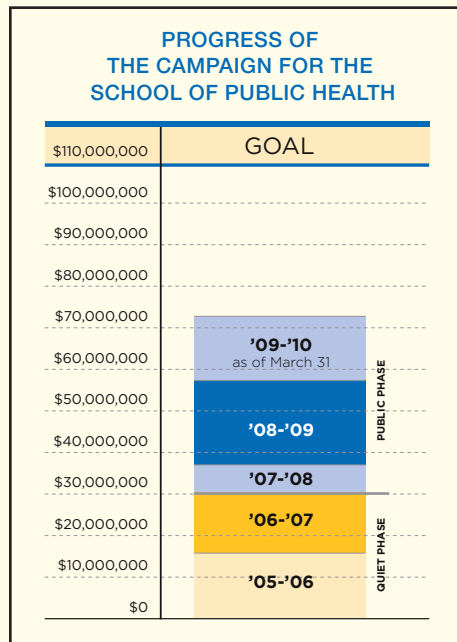
As seen in the charts on these pages, we are currently 66 percent of the way to our \$110 million Campaign goal and have raised more than three times our goal for research funding.

Progress toward our goal for building a new home for the School has been slower. This is consistent with national trends: According to reports, donors are directing their gifts toward programs rather than building projects. However, new facilities are critical if the School is to continue to attract additional outstanding faculty, meet the growing demand for trained health care professionals, and conduct more interdisciplinary research to solve society’s health problems.

Highlighted on this page are some of the generous gifts that have been made to *The Campaign for the School of Public Health*:

- The **Eustace-Kwan Family Foundation** established and provides ongoing support for the Center for Health Leadership to inspire and prepare graduate students to be effective health leaders and professionals. The center’s activities include practice-based seminars, courses, internships, and community projects designed to strengthen leadership competencies and opportunities.
- A grant from a fund established by **Kaiser Permanente** at the **East Bay Community Foundation** established the Kaiser Permanente Public Health Scholars Program to expand California’s public health workforce, with an emphasis on recruiting students from

underserved communities and placing them in health departments and other organizations that serve vulnerable populations. The first cohort of 14 Kaiser Permanente Public Health Scholars was admitted in Fall ‘09; a second cohort of up to 20 scholars will enter in Fall ‘10.



- **Lisa and John Pritzker** established the Lisa and John Pritzker Fund to support students in the area of child and family health, as well as allow the School to recruit faculty members who are experts in maternal and child health and other community-oriented specialties. The fund also may be used at the dean’s discretion to meet changing educational needs.

- **Lola E. Reshetko** bequeathed the majority of her estate to UC Berkeley in order to create scholarships for students in the School of Public Health and for biological sciences students in the College of Letters & Science. Each of the School of Public Health scholarships is named in honor of a notable faculty member who advanced public health. Reshetko’s cousin, **George McKray**, facilitated the establishment of the scholarships.

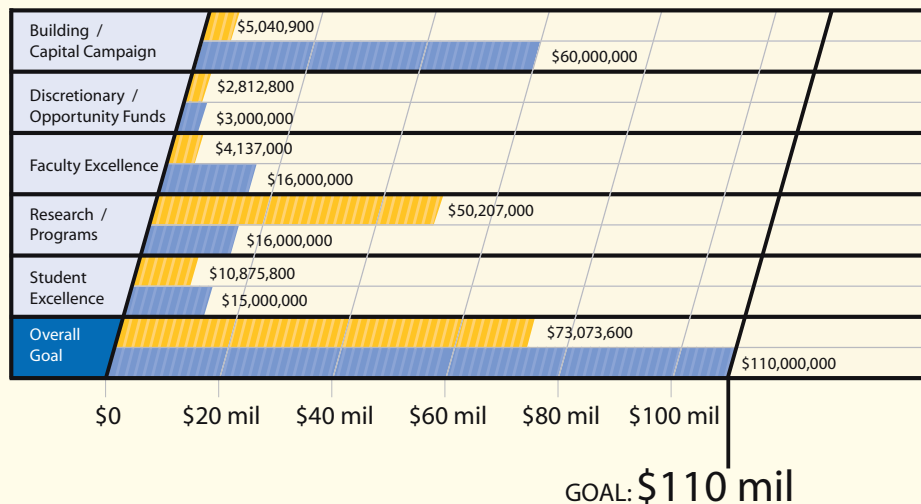
- **T.S. and Jogi Khanna** set up an irrevocable unitrust, which will in time establish the T.S. and Jogi Khanna Endowed Fund to advance scientific research on the biological determinants of health and diseases, such as cancer and heart disease.

- **The Fred H. Bixby Foundation** created the Bixby Center for Population, Health, and Sustainability to highlight the critical impact of population on the global environment, global public health, and civil and international conflict, and help to address the well-documented unmet need for family planning around the world. A portion of the gift has been designated for the new building fund.

Many of our supporters have recognized the importance of bolstering the School’s ability to recruit and retain top professors. Since the start of the Campaign, the School has added three endowed chairs—an important source of funds for faculty research, and for support of master’s and doctoral students who work with the faculty on their research.

- Karl E. Peace created the **Jiann-Ping Hsu and Karl E. Peace Endowed Chair in Biostatistics** to support the teaching and research of a nationally recognized scholar in biostatistics. Professor Mark van der Laan, who has received numerous international awards for his work in biostatistics, holds the chair.
- Friends and colleagues of former School of Public Health dean Edward E. Penhoet established the **Edward E. Penhoet Distinguished Endowed Chair in Global Health and Infectious Diseases**, to support the teaching, research, and scholarship of an eminent faculty member. The chair is currently held by Professor Arthur Reingold, a board-certified physician with more than 25 years of experience in the study and prevention of infectious diseases in the United States and developing nations.
- Most recently, Leonard D. Schaeffer created the **Leonard D. Schaeffer Endowed Chair in Health Economics and Policy** to support an eminent faculty member's work in health economics and policy.

GIFTS TO THE CAMPAIGN FOR THE SCHOOL OF PUBLIC HEALTH THROUGH MARCH 31, 2010



Both the Penhoet and Schaeffer chairs were matched dollar for dollar by the **William and Flora Hewlett Foundation** as part of the Hewlett Challenge, a landmark grant to endow 100 new chairs at UC Berkeley.

These are just some of the ways in which your gifts to *The Campaign for the School of Public Health* are making a difference—strengthening our ability to confront the health challenges of the 21st century and beyond. 🌐

Congratulations to our 2010 UC Berkeley Public Health Heroes

Two individuals and one organization were honored at the 14th annual Public Health Heroes Awards Ceremony on March 24.



International Public Health Hero **Dr. Tom Lee** (right) meets School of Public Health Dean Stephen Shortell (left) and award presenter Richard Blum at a reception preceding the awards ceremony. Lee is cofounder and director of the Global Health Access Program.



Angela Glover Blackwell (right), founder and CEO of PolicyLink, accepts the Regional Public Health Hero award from presenter Dr. Anthony Iton.



Jane Garcia (center), chief executive officer of **La Clínica de la Raza**, accepts the Organizational Public Health Hero award from presenters Carmela Castellano-Garcia and Dr. David E. Hayes-Bautista.

For more information about the Public Health Heroes, visit www.publichealthheroes.org.